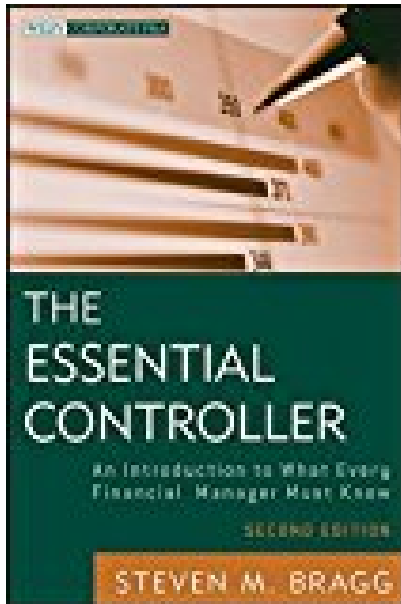


The Essential Controller An Introduction to What Every Financial Manager Must Know



BOOK DETAILS

- Author : Steven M. Bragg
- Pages : 288 Pages
- Publisher : Wiley
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BOOK SYNOPSIS

Quick-reference guidance showing new controllers how to enhance performance while avoiding pitfalls Designed to give new controllers a firm foundation in the concepts of managing the accounting department, locating GAAP information, and analyzing and knowing what to do with key accounting information, *The Essential Controller, Second Edition* is the invaluable primer you can turn to for the foundation you need to succeed. Whether your business is large, small, or medium-sized, this volume provides a complete overview of the controllers responsibilities and the role that todays controllers should be playing. Offers new coverage of finance strategy Updates taxation strategy Includes a new controller checklist Quick reference guide that controllers can turn to Also by Steven M. Bragg: *The Controllers Function: The Work of the Managerial Accountant, Fourth Edition* *The Essential Controller, Second Edition* is the go-to handbook that you will use every day for dealing with the everyday issues facing todays controllers.

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